
EXPERIENCE

04.2009 – 09.2009

Daily Makeover | New York, NY | *Jin Pak*
Art Director – DailyMakeover.com is a leader in the online beauty industry. At the heart of the company is a virtual makeover studio – a unique online application allowing users to don hairstyles, makeup and accessories. I worked intimately with the Creative Director, IAs, PMs and the development team to produce its critically-acclaimed interface design. In addition I led the customization of this application for AOL, iVillage and Max Factor, among others, and developed an over-arching brand language for the company, including online campaigns and print collateral. dailymakeover.com

10.2008 – 02.2009

Dimassimo Goldstein (DIGO) | New York, NY | *Mark DiMassimo*
Interactive Art Director – Concepted, directed and designed brand campaigns and websites for one of the “Foremost World-Changing Agencies,” as hailed by Fast Company in August, 2009. Projects included the redesigns of Gerson Lehrman Group, an elite expert network for hire, and the forward-thinking online trading company, thinkorswim.com. digobrands.com

09.2006 – 10.2008

Hyperakt Design Group, Inc. | Brooklyn, NY | *Deroy Peraza*
Designer – Worked alongside the Creative Directors and directly with clients to concept and produce brand identities, collateral and websites. Duties also included project management and intern direction. Client short list: the ACLU, Brooklyn Public Library, New Line Cinema, The One Club, and Travelzoo. hyperakt.com

Projects

03.2006 – 07.2006

Neverstop | Seattle, WA | *Nasir Rasheed*
Design, Production, Art Direction – For an event with Scion in the Miami Design District, I designed a pitch, promotional material and an elaborate follow-up campaign. Components included a website, a brochure/map and a leave-behind DVD and book, all housed inside a Scion owner’s manual. neverstop.com

07.2004 – 07.2006

OlivoDoce Art Space | Seattle, WA
Design, Curation, Art Direction, Management – Associate Manager, curator, and designer with an independent art gallery which featured local and national artists. Commitments included artist booking, design, PR, and maintenance of the gallery website.

RECOGNITION

06.2008

QBN.com | Hyperakt & Miss Jessie’s featured as an Editor’s Choice

06.2008

Graphis | Gold, 2008-09 Poster Annual, Chek Group poster

2005 & 2006

The Stranger | OlivoDoce dubbed “a gallery to watch”, editor’s pick

2005

Mass Appeal | OlivoDoce’s Mint & Serf show featured

2002 & 2003

Cornish College of the Arts | President’s Scholarship

SKILLS

Software | *Adobe CS4:* Illustrator, Photoshop, InDesign, Acrobat, Bridge, Dreamweaver; *Microsoft:* Word, Excel and Powerpoint

Assorted | Custom letterform design, calligraphy, illustration, letterpress, CSS, XHTML, copywriting

EDUCATION

BFA | Cornish College | 2006
Seattle, Washington

CLIENTS

Freelance clientele

Ace Hotel
Live Nation
Modern Dog Design Co.
Neverstop
Solomon Fine Art
Young & Rubicam

** Thank you for your interest.
References available upon request. **